

Editorial

The first article, Helen Madden-Hallett from Victoria University, Melbourne is titled: *Corporate Ethics, Personal Ethics: One and the Same? Identifying Ethical Captains of Industry*. This article explores the relationship between the corporation and its ethical standing and that of its employees within a framework of eight dynamics. The article notes that the 'highest' level of ethical behaviour possible for a corporation is only as 'high' as that of its personnel, especially those in positions of power. The article explores the idea of business as part of a greater whole and the scope of personal ethics especially in business, and also the potential indicators of ethically minded individuals with a view to use this information when hiring new employees but particularly those who, when employed, will wield the greatest power: those at middle management and top management.

An article by Nipun Agarwal, from Victoria University in Melbourne: *Negotiation Decision Support Systems: Analysing Negotiations under the Conditions of Risk*, notes that Negotiation Theory is a research area with emphasis from game theory, psychology and negotiation analysis and that, recently, negotiation theory research has moved towards a combination of game theory and psychology negotiation theory models that could be called Integrated Negotiation Theory. Negotiations are often impacted by external factors and in this paper Prospect theory and Negotiation theory are combined to incorporate the risk associated within negotiations. This paper describes how Integrated Negotiation Theory and Prospect Theory can be incorporated to improve negotiation decision making.

The third article, *Aspects of Professionalism, Ethics and Lifelong Learning for Australian ICT Professionals*, by Bill Davey from RMIT University and Arthur Tatnall from Victoria University, Australia, tackles the issue of ICT Professionalism and Ethics. The article argues that the majority of Information and Communications Technology (ICT) professionals in Australia now have some form of initial tertiary qualification in their field, and also understand the need for keeping up-to-date with new technologies, processes and concepts. Not all, however, fully realise the need to keep up with the issues of ethics and professionalism. The article looks at what is meant by ICT professionalism and its importance. It examines how the issue of professionalism is handled in Australia in both undergraduate education and lifelong learning of ICT professionals, and looks at examples of why and how ICT professionals undertake further education and lifelong learning

The final article by Ahmed Hassin from the Australian Red Cross Blood Service is titled: *The Link between Operations Strategy and Human Resource Management for NGOs Working in Unstable Environments*. The article discusses the link between operations strategy and strategic human resources management for non-government organisations. It discusses how HRM should be proactive and responsive to any changes in the operational environment and how Strategic HRM can create multi-skilled staff, who can easily be tuned to implement various activities. An example is given from Iraq concerning NGO staff operating in an unstable context and this shows how HRM should be proactive and responsive to meet operations targets.

Arthur Tatnall
Editor

